

A HIGH-VALUE SERVICE FOR YOUR EVENT





Does your event want to be seen as a community leader supporting sustainable initiatives? We offer:

- > PROFESSIONALISM- Turn-key operation with customized equipment and display, and friendly, trained staff and volunteers
- > INSURANCE- Fully insured for commercial liability, including holding of 3rd party property
- > CROSS PROMOTION- All public events promoted through monthly E-newsletter to over 13,000 recipients, and via website, Twitter (1500+ followers), Facebook, Instagram
- > REDUCED CONGESTION- More bikes=fewer cars, meaning less traffic and parking problems
- > LOYAL PATRONS- We have a dedicated fan base that check out events because we are there
- > SPONSORSHIP OPPORTUNITIES- 3rd party sponsors are welcome to display banners on custom fencing

ABOUT BEST & THE BICYCLE VALET

The Bicycle Valet is an initiative of BEST (Better Environmentally Sound Transportation), an established non-profit charity that provides practical solutions to support sustainable transportation. Our vision is to create healthy, vibrant communities built around walking, cycling, transit and ride-shares.

Since 2006, BEST's Bicycle Valet has provided free, safe, secure "coat-check-style" bicycle parking at community events for individuals using active transportation.

By providing a turn-key professional service to local event hosts, we offer a highly-visible, sustainable service that can be showcased to all event patrons.

In 2014 we parked more than 25,000 bicycles over 170 event days, which included our presence at such high profile events as:

- Celebration of Light
- Food Cart Fest
- All Vancouver Whitecaps FC Home Games at BC Place
- 2014 UBC Special Olympics
- Granville Island seasonal bike valet
- Greek Day on Broadway
- Vancouver Pride
- Squamish Valley Music Festival



BEHIND THE SCENES:

- We start set up one to two hours before the event begins. This will include our fencing, bike racks, banners, tent, table, banners and directional signage.
- We operate with a minimum of one Bicycle Valet staff member on site at all times.
- We stay open for bicycle retrieval half an hour after the event ends, or until an otherwise agreed upon time, at which point we clean up and leave the site the way we found it.

WE PROVIDE:

- Secure, ticketed bicycle parking service for your event
- Staffing and materials related to the service
- Custom secure fencing and bicycle racks
- Directional way-finding service for patrons to find us
- Cross promotion
- Training information and resources available upon request

HOW MUCH SPACE DO WE NEED?

Bikes	Sq. Footage	Sq. Meters	Sample Size
30	600	183	20'x30'
70	1200	111	30'x40'
100	1600	149	40' x 40'
150	2400	223	40' x 60'
250	4000	372	50' x 80'
500	8000	743	90' x 90'
1000	16000	1486	100' x 160'



THE COST OF OUR SERVICE DEPENDS ON:

- 1** The hours of your event. Let us know what time your event starts and ends, and if these are the same hours The Bicycle Valet would be open.
- 2** The size of the Valet. Let us know the number of bicycles you would like capacity for at one time. Estimates are fine!
- 3** The location of your event. Events taking place outside Metro Vancouver will cost a bit extra.

CONTACT US FOR A FREE QUOTE OR FILL OUT OUR ONLINE QUOTE FORM:

 Stephanie Williams, The Bicycle Valet Manager
t: 604-669-2860 Ext. 212
e: stephanie.williams@best.bc.ca

www.thebicyclevalet.ca

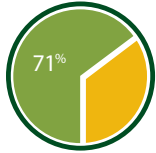


BE A PART OF SOMETHING GREAT:



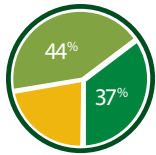
CREATE A GOOD IMPRESSION

- 99% of patrons said our service contributes to a positive experience of the event



GAIN MORE ATTENDEES

- 71% of patrons said knowing the service is available encourages them to attend an event



OUR FANS ARE YOUR FANS

- 44% of patrons surveyed said they have used The Bicycle Valet more than once.
- 37% said they use The Bicycle Valet regularly

“Huge thanks to the BEST team for yet again providing a much needed public service at our events. Not only were you efficient to deal with in the lead up to the event, you turn-key everything on site so that we have one less element to worry about. With more of our events utilizing as many green practices as possible, this is definitely one that we can't do without and it continues to amaze us how much we underestimate it's popularity with our patrons.”

Katie Harries, Project Manager
brand.LIVE Management Group

“Granville Island was extremely happy to work with BEST to offer a secure bike lock up for Canada Day on Granville Island. The service encouraged alternate transportation, offered a visible, secure, and safe lock up service for cycling commuters and visitors, and helped make our streets more people friendly. BEST staff and volunteers were professional to work with and offered a friendly, easy, and secure service. Thank you!”

Carrie Nimmo, Events Coordinator
CMHC Granville Island



WHAT OUR FANS HAVE TO SAY:

“This is probably one of the best concepts for combination promotion of physical health, the environment and community service. Who ever came up with the concept needs to receive accolades with kudos on top!”

“I am very appreciative of the of this service and I think it's a fantastic initiative to get people riding their bikes more often and knowing they (we) don't have to worry about bike theft. Thanks!!”

“Bicycle Valet makes me feel like I belong and am respected in car centric world. When The Bicycle Valet is at an event, my respect for the event organizers is raised. You are efficient and I have never waited long to check my bike or get it back. Keep up the great work!”

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